

Getting into the financial world

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Résumé



UNIVERSIDADE
FEDERAL DO CEARÁ

Engineer in Computer Science
2008-2013

- Text Summarization
- Wireless sensor network

Master in Computer Science
2013-2015

- Optimization
- Text Summarization



Ph.D. in Computer Science
2015-2018

- Compressive Cross-Language Text Summarization

ATER
2018-2019



Post-doc in Computer Science
2019-2021

Natural Language Processing:

- Named entity linking
- Text summarization



A Digital Investigator for
Historical Newspapers



Data Scientist
2021-today

Natural Language Processing:

- Deep learning
- Finance



Offices

Sophia Antipolis



Antibes



Financial market

- Financial market is a market in which people trade financial securities and derivatives at low transaction costs
- Stocks exchanges:
 - New York Stock Exchange
 - Euronext
 - London Stock Exchange
- Types of financial markets:
 - Stock markets
 - Commodity markets
 - Foreign exchange markets
 - Cryptocurrency



London
Stock Exchange Group



Trading Central



- Global leader of financial market research
- Goals:
 - Improve the way of investors consume data
 - Provide concise analytics
 - Simple to understand
 - Easy to apply to investment strategies



Powerful and robust AI (Felix)



- Scans the Internet for:
 - Raw data, news coverage and individual blogs
- Extract relevant information to make investment decisions

Data-driven insights

Provide new and innovative solutions for investment solutions:

- Alpha generation
- Risk mitigation
- Ability to easily track global markets

Premium Analytics

- Innovations aren't just informative - they're visually stunning.
- Provide clear, accessible and actionable analysis

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Natural language processing

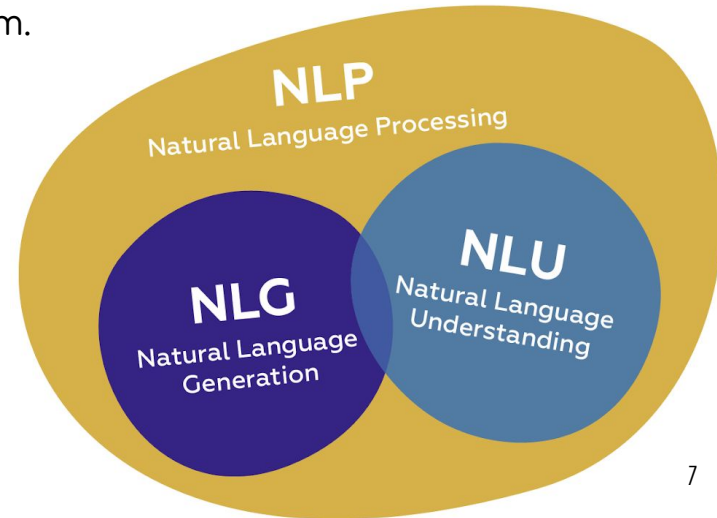
Natural language processing (NLP) is a subfield of:

- Linguistics,
- Computer science
- Artificial intelligence

The goal is a computer capable of "understanding" the contents of documents, including the contextual nuances of the language within them.

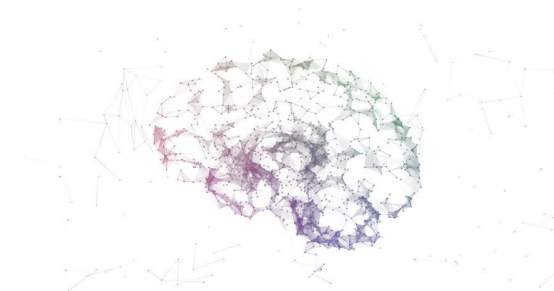
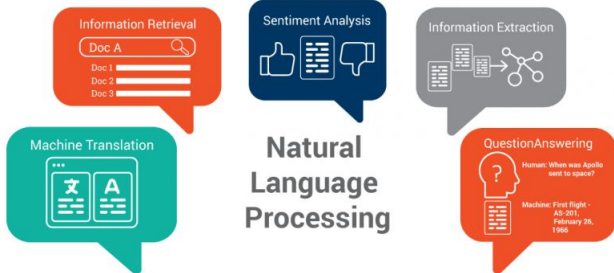
Some tasks:

- Speech recognition
- Word sense disambiguation
- Named entity recognition
- Co-reference resolution
- Sentiment analysis
- Natural language generation



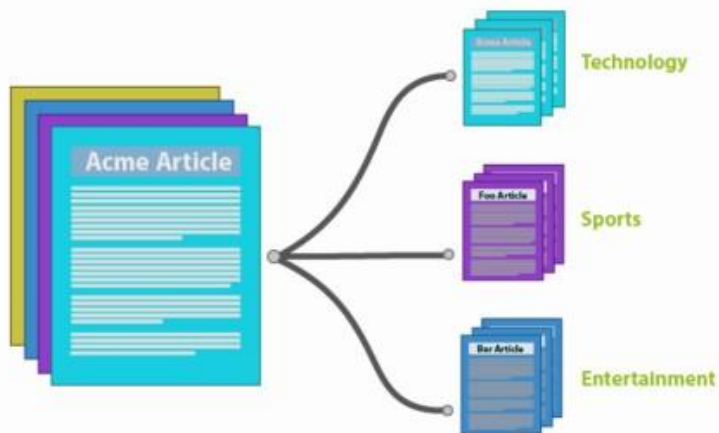


Felix



Document classification

WebCrawler sent ~ 20k articles/day



Named Entity and Event Recognition

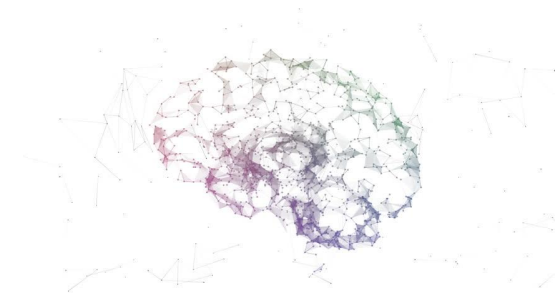
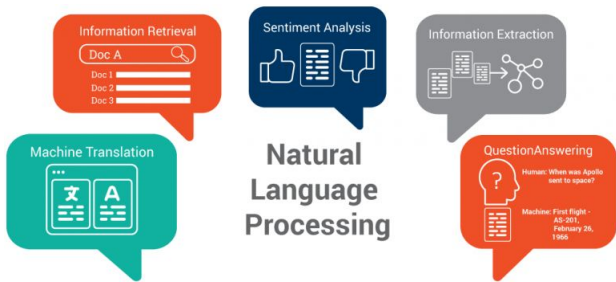
- Entity linking is a challenge
- Around 200 events

1 (Reuters) - La Bourse de Tokyo a fini en hausse lundi, soutenue par les attentes croissantes d'un rebond des bénéfices des entreprises et de croissance économique.L'indice Nikkei a gagné 1,91% à 30.084,15 points et le Topix, plus large, a pris 1,02% à 1.953,63 points.

2 (Ces données sont susceptibles de varier encore légèrement).

3 (Service Marchés)
2021-02-15T071851Z_1_LYNXMPEH1E08U_RTROPTP_1_JAPAN-STOCKS-TSE.JPG
urn:newsml:onlinereport.com:20210215:nRTROPT20210215071851LYNXMPEH1E08U

LA BOURSE DE TOKYO TERMINE EN HAUSSE OLFBRBUS Reuters France Online Report Business News 20210215T071851+0000 20210215T071851+0000 8



Sentiment analysis

1 (Reuters) - La Bourse de Tokyo a fini en hausse lundi, soutenue par les attentes croissantes d'un rebond des bénéfices des entreprises et de croissance économique. L'indice Nikkei a gagné 1,91% à 30.084,15 points et le Topix, plus large, a pris 1,02% à 1.953,63 points.

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urn:newsml:onlinereport.com:20210215:nRTROPT2

LA BOURSE DE TOKYO TERMINE EN HAUSSE O
Report Business News 20210215T071851+0000 20



Multilingual



TC Market Buzz



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Overview

Newsdesk

Enter Symbol or Name



Stocks

Cryptos

Currencies

Commodities

Indices

Indicator



Indicator Type

News Volume



Filters

Timeframe

24h



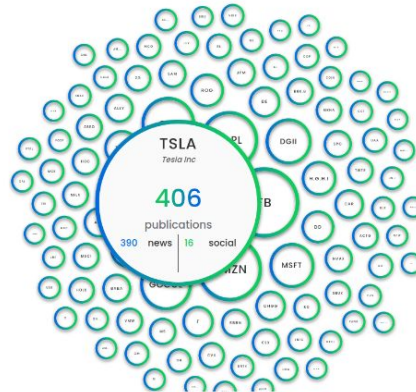
Countries

USA



Sectors & Industries

All



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Overview Newsdesk

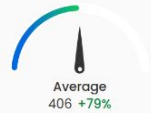
Enter Symbol or Name



← **Tesla Inc** TSLA 701.16 USD -10.04 (-1.41%) Last Close, Aug 26

News Analytics Sentiment

News Volume ?



Split ?



Orientation ?

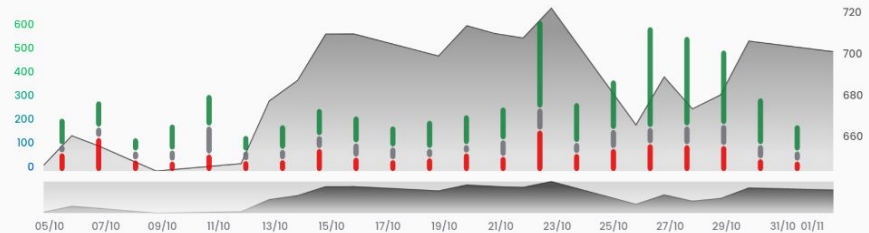


Most discussed topics

- 1 - Price Gain 175
- 2 - Price Loss 100
- 3 - Partnership 43
- 4 - Acquisition Interest 22
- 5 - Earnings Announcement 18

News History

■ News Volume ■ Market Price USD



News Feed (100 Results)

The Edge Markets • 27m ago

Wall St Scales Record Peaks On Earnings Cheer; Fed Meeting In Focus | The Edge Markets

- Revenue Estimate Increase
- Earnings Announcement
- Price Target Increase + 4



Detroit News • 31m ago

Avis Triples In Meme Moment On Plans To Add More Electric Cars

Acquisition Interest



Reuters • 37m ago

US Stocks-wall St Scales Record Peaks On Earnings Cheer; Fed Meeting In Focus :: 2021-11-02 16:24

- Dividend Increase
- Revenue Estimate Increase
- Earnings Decrease



+ 3

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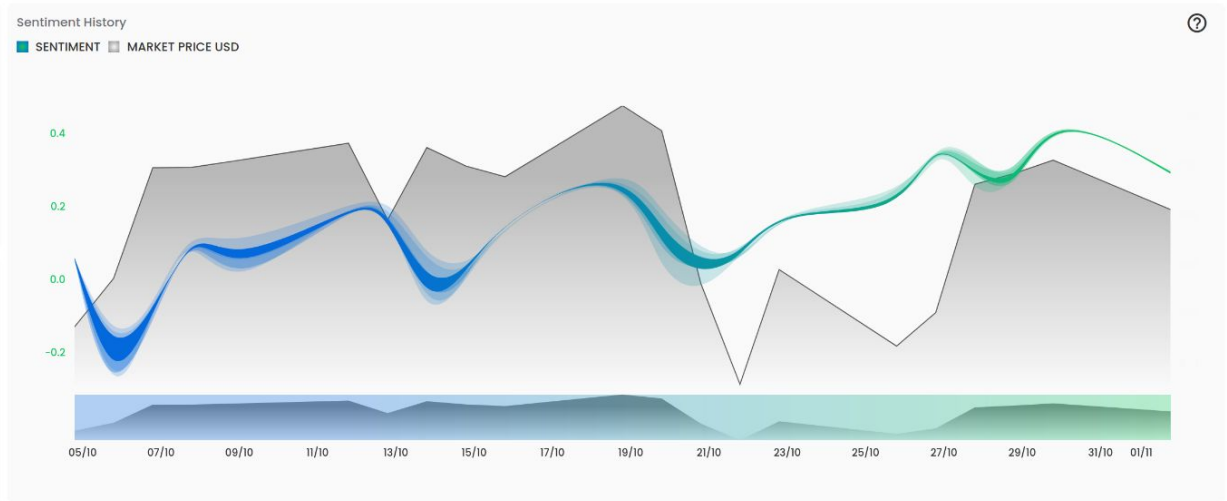
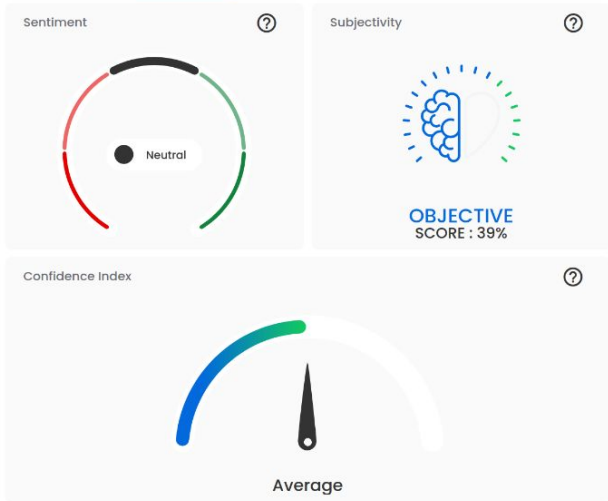
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News Analytics **Sentiment**

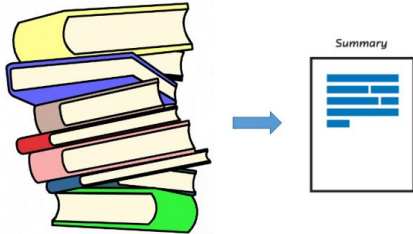


Additional research topics

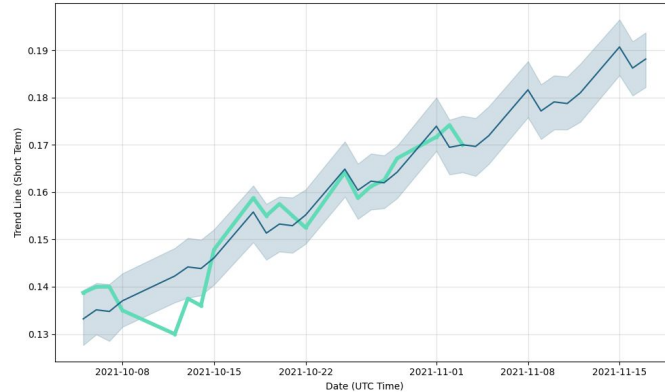
Chatbot



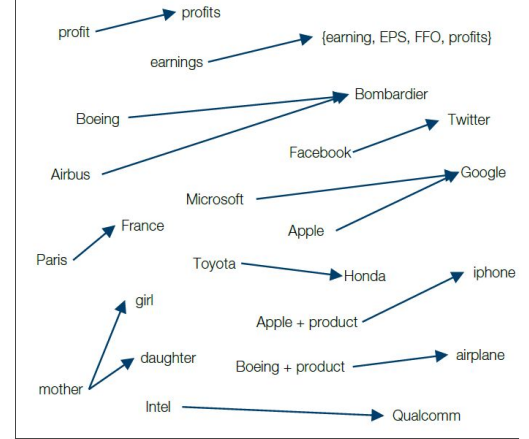
Summarization



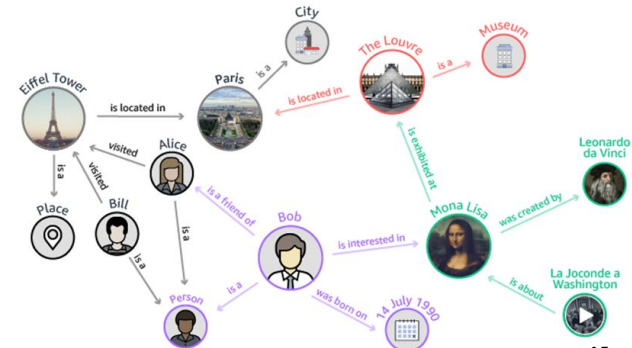
Price prediction



Language models



Knowledge graph



Thank you for your attention

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<https://tradingcentral-talent.freshteam.com/jobs>

